



## Special Talk

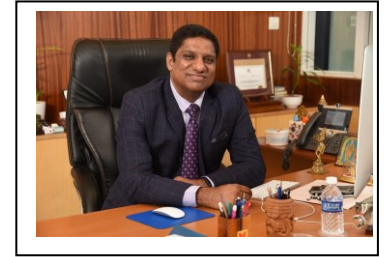
### How to do collaborative research

#### Speaker,

Prof. (Dr) Madhu Veeraraghavan

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#### Speaker Biography:

Prof. (Dr) Madhu Veeraraghavan is a Doctorate in Finance with almost 20 years of global experience. He believes that business schools should work for outcomes that support the Mission of the School. Prof. Veeraraghavan joined the T A Pai Management Institute (TAPMI), Manipal in June 2013 as a Professor of Finance. He was appointed as the Director, TAPMI in April 2017. Prof. Veeraraghavan has published over 50 papers in international journals and has presented his work in top conferences in finance and accounting. Recently, he has been invited to join the Editorial Advisory Board of a new journal titled Indian Journal of Accounting Research (IJAR) as a founding member. Prof. Veeraraghavan's research interests are in the areas of Corporate Finance, Behavioural Finance, Corporate Governance and the interplay between Auditing and Finance.

Prof. Veeraraghavan has won many awards for his work in both National and International Conferences. He is ranked 97th in the World in the Brigham University 2021 Accounting Rankings for his contributions to accounting research. He was awarded the AICTE-Dr Pritam Singh Best Teacher Award-2021, by the Honorable Minister of Education, Government of India. The Social Science Research Network (SSRN) has announced that Prof Veeraraghavan is ranked in the top ten per cent of the authors around the world.

#### Abstract

In today's rapidly evolving research landscape, collaborative research has become essential for addressing complex scientific, technological, and societal challenges. Collaboration enables researchers from diverse disciplines, institutions, industries, and countries to combine expertise, resources, and perspectives, leading to higher-quality research outcomes and greater innovation. This guest talk aims to provide a comprehensive overview of the strategies, opportunities, and best practices involved in establishing and sustaining successful research collaborations.

The session will discuss the importance of identifying suitable research partners, aligning research interests, defining common objectives, and developing effective communication channels. Participants will gain insights into various forms of collaboration, including academic-industry partnerships, interdisciplinary research, international collaborations, and multi-institutional projects. The talk will also highlight opportunities for securing collaborative grants, research funding, internships, and technology transfer initiatives.

Furthermore, the session will address key challenges encountered in collaborative research, such as intellectual property management, data sharing, authorship ethics, project coordination, and conflict resolution. Practical guidance will be provided on networking strategies, proposal development, memorandum of understanding (MoU) creation, and leveraging digital collaboration platforms to enhance research productivity.

Through real-world case studies and successful collaboration examples, attendees will learn how strategic partnerships can increase research visibility, improve publication quality, enhance citation impact, and create pathways for innovation and commercialization. The guest talk is designed for research scholars, faculty members, postgraduate students, and early-career researchers seeking to expand their professional networks and engage in meaningful collaborative research initiatives.