**Global Competition on Systematic Innovation (GCSI)**

**Project Competition Guidelines**

**Your outstanding innovation deserves Global Recognitions in the International Arena!**

**Innovation maybe accidental, systematic innovation is destined!**

e-mail: **icsi@i-sim.org**

**First place award: Prize + Platinum medal award + Certificate**

**Multiple gold/silver/bronze medals awards available**

**Author’s live presentation is not required to win, though highly encouraged.**

1. **Co-organizers:**
* International Society of Innovation Methods (I-SIM)
* The Society of Systematic Innovation (SSI)
* The prevailing hosting organization
1. **Background and Objectives**

Systematic Innovation is a field of knowledge, practical tools, and processes which can enable us to systematically identify innovation opportunities and/or arrive at innovative problem solutions. To date, the great majority of innovation ideas come from brain storming type of random processes or spontaneous genius. Both of the situations are either hard to come by or highly unpredictable. In addition, they do not expose us to a full solution space for us to choose the best available solutions. **Although, the results are important, the processes to generate the results are vitally important to determine if the desirable results can be achieved reliably.** Systematic Innovation knowledge and tools provide systematic processes to enable humans to identify opportunities and solve problems reliably. However, the existing invention/innovation competitions all focus on the results with no consideration at all on the process of generating ideas.

In this highly competitive world, innovation is a survival necessity. We believe that Random Innovation can only help companies to survive but not to excel. **To excel, a company needs to deploy systematic innovation!** It is believed that “Innovation may be accidental, systematic innovation is destined”. **The goals of this global exhibition/competition are to promote systematic innovation and help the proliferation of innovation results.** In order to nurture the ability to generate innovative ideas reliably and to see the full solution space of problems, **the International Society of Innovation Methods and the Society of Systematic Innovation (SSI) established the world’s only Global Competition on Systematic Innovation (GCSI). You participation of project competition is cordially invited.** Innovations/Inventions are all welcome.Multiple medals and certificates will be awarded to a number of winners.

The GCSI is organized in corporation with the “International Conference on Systematic Innovation”**)** where papers are presented.

1. **Special Features Of The Competition**

The GCSI is established with the below distinguishing features:

* 1. **Both “Opportunity Identification” and “Problem Solving” types of projects are valued.**

In fact, “identifying the right thing to do” is far more important than “doing the thing right”. As such, in addition to “Device Innovations”, “Process Innovations”, “Service or Business Model Innovations” are all valued.

* 1. **Both results and idea generating processes are accounted for in the evaluation of each project.**

In all the existing invention or innovation competitions, only the results are evaluated. The Society of Systematic Innovation believes random innovation can only produce sporadic results probably good for survival. To excel in the competitive world, establishing and maintaining a sustainable and consistent strong flow of innovation is needed. Promoting systematic innovation is the way to institutionalize an innovation culture. The Process of doing the systematic innovation is the long-term guarantee of sustainable innovation results.

1. **Types of Projects**

**Project categories:**

1. **New product/device invention or innovative improvements**
2. **Innovative Process Improvement or invention**
3. **Innovative Service model or Processes**
4. **Others（Specify for consideration）**
5. **Assessment Policy**

All categories/types of the Competition projects will be reviewed in accordance with the following assessment criteria:

1. Systematic Process (40%): The processes/ways to generate the innovation: the systematic innovation and problem-solving methods.
2. Function, utility, benefits (30%): Potential benefits of the project to the industries and societies, taking into account of safety and environmental considerations, ease of operation, ease of maintenance, compatibility with external systems, expandability, energy consumption, or other provided benefits.
3. Level of innovation (15%): the technology and/or impact level of the innovation/invention.
4. Practicality, Feasibility for commercialization, Aesthetic/Simplicity (15%): current technology maturity, assess the future of this potential for expanding sales of new products (including area, volume, amount, etc.).

**\* Review Committee reserves the right to determine the number of awardees and adjust the rating weights if a special situation warrants.**

1. **How to participate**

Please download the Project briefing from the prevailing website. Then follow the instructions on the website to register for the project. **Each project must have at least one author registered for the ICSI conference and the project in order to enter the project competition.**

1. **Awards**

The awards will be allocated based on the quality of the innovations. Multiple **Gold** medals, **Silver** medals, **Bronze** medals, and Honorable Mentions will be awarded. All Awardees will be presented with certificates and appropriate medals in the closing ceremony of the 2021 International Conference on Systematic Innovation. The best **high quality projects in each category** will also be given awards:

**First place award: Prize + Platinum medal award + Certificate**

**Second place award: Platinum medal award + Certificate**

**Third place award: Platinum medal award + Certificate**

**Multiple gold/silver/bronze medals awards available + Certificates**

\* The Review Committee reserves the right to adjust the number of awardees based on the quality and the number of projects.

\* All forms and information can be accessed at the prevailing year’s ICSI conference website at https://www.i-sim.org/icsiyyyy where yyyy is the current year.