**The 15th International Conference & Global Competition on Systematic Innovation   
(ICSI & GCSI)**

**Call for Papers and Projects**

**Conference Theme: AI + IM: Intelligent Innovation Methods**

**Dates: August 23-25, 2024 (On-site & On-line Meetings)**

**Conference Venue: Bursa Technical University, Bursa, Turkey**

Web: https://www.i-sim.org/icsi2024; E-mail: icsi@i-sim.org

**Organizers:**

* International Society of Innovation Methods (I-SIM) (Sponsor)
* The Society of Systematic Innovation (SSI)
* Bursa Technical University (Local host)
* Hasan Kalyoncu University
* Yıldız Technical University

**Supporting journal for publications:**

* Int. J. of Systematic Innovation (IJoSI) (SCOPUS indexed)

**Conference Features**

* **Journal publications.** Accepted full papers in the relevant fields submitted before due date will be recommended to submit toward publication in the **International Journal of Systematic Innovation** (SCOPUS & Google Scholar indexed). Journal papers are subject to peer reviews.
* **Optional paper competition** and **excellent paper presentations** will be selected for awards.In-scope awarded papers will be recommended for review toward journal paper publication.
* **Free Bursa pre-conference city tour for non-local participants on August 23, 2024.**
* State-of-the-art forward-thinking keynotes, tutorials, and invited special speeches by world-class speakers.
* **GCSI** provides an excellent platform and global recognition for your outstanding innovation projects in the International Arena.
* ICSI/GCSI provide excellent networking opportunities for researchers and practitioners to learn from one another and world-leading experts in the field related to innovation methods.
* **Open plenary talk**. If you have something non-promotional and highly valuable to the general audience, you are welcome to send a detail proposal to apply for an up-to-30-minute **Special Talk**. Spots are limited.

**IMPORTANT DUE DATES**

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| * Paper Abstracts & GCSI Project registration | July 6, 2024 |
| * Acceptance notification | Within 2 weeks after received |
| * Early Registration due | July 6, 2024 |
| * Full Papers/presentation due for Publication in Proceedings | July 15, 2024 |

**TOPICS OF INTERESTS (include but not limited to)**

* Innovation Methods for applications in Strategy, Business, Service, Products, Processes and Equipment, etc.
* Innovation methods for Intellectual Property analysis and applications.
* Education of systematic product/process/service innovations & innovation methods
* TRIZ-based opportunity identification and problem-solving: theories and applications.
* Open and collaborative innovation;
* Data driven innovation
* Integration of Innovation Methods with Artificial Intelligence (AI), Internet of Things (IoT), Smart Design/Manufacturing/Services, or Computer-Aided Innovation (CAI)
* Other new technologies, theories, applications, equipment, tools and trends that are related to or can be integrated with systematic innovation

**SUBMISSOIN GUIDELINES**

* Submit an abstract or extended abstract for evaluation including main ideas and contributions in for preliminary evaluation. Please download and follow the templates provided on the website for abstract/paper/presentation files. Direct submission of full papers for evaluation are welcome. The ICSI conference accepts a full paper, a presentation file, or a full paper plus a presentation file as final submissions. Full papers should be in Word format, and presentation files in Power Point format.
* Only timely full-paper submissions are eligible to participate in the Paper Competition. To participate in the paper competition, choose the paper competition option and select appropriate category in the online registration process. An international Judge Committee will double-blind review the papers for awards.

**REGISTRATION FEES**

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|  | Early Bird (Before 7/6/2024) | Regular (after 7/7/2024) |
| Authors & Non-Authors | USD 250 | USD 300 |
| SIM/SSI Members\* | USD 150 | USD 200 |
| Students | USD 50 | USD 80 |
| GCSI Project Competition | USD 60/per project. Individual ICSI participation fee is extra. | |

\*: [Application for I-SIM membership](https://dsm.systematic-innovation.org/sharing/C6m3qBsX5) for immediate discount upon approval.

**GCSI PROJECT COMPETITION**

A concurrent event, the 14th Global Competition on Systematic Innovation (GCSI), will hold its final round of project competition in one of the special sessions of the ICSI conference. The goals of this GCSI exhibition are to promote systematic innovation and help the dissemination of innovation results. Multiple Platinum, Gold, Silver, Bronze medals and certificates will be awarded. ICSI participants can attend the project presentations and demonstrations free of charge. The Judge Committee reserves the right to adjust the number of awardees based on the quality of the projects. For details see <https://www.i-sim.org/icsi2024>.

[**Invited Plenary Speakers**](https://i-sim.org/icsi2024/invited-plenary-speeches/)

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|  | **Keynote A :** [**Seeing Around Corners: Using TRIZ & AI To Spot Industry Inflection Points Before They Happen**](https://lms.systematic-innovation.org/mod/resource/view.php?id=214)  **By: Prof. Darrell Mann, CEO, Systematic Innovation Network** |
|  | **Keynote B :** [**Developing Innovations in Electronics and Software Using TRIZ with AI Interactions**](https://lms.systematic-innovation.org/mod/resource/view.php?id=213)  **By: Dr. Oleg Feygenson, TRIZ Master**  **Principal Engineer, Global Technology Research,**  **Samsung Electronics, Suwon, South Korea.**  **President, the International TRIZ Association, MATRIZ Official** |
|  | **Keynote C :** [**TRIZ and Creativity Future in the AI Era**](https://lms.systematic-innovation.org/mod/resource/view.php?id=215)  **By: Alla Zusman, TRIZ Master**  **Director of TRIZ Products Development**  **Ideation International Inc** |

**Click to** [**Register for the Conference:**](https://i-sim.org/icsi2024/)

**Click to** [**Register for the conference associated workshop**](https://i-sim.org/icsi2024/workshop/) **below.**

[**Preconference workshop: 2024/08/23 (7 hours) 09:00-17:00 Turkish time.**](https://i-sim.org/icsi2024/workshop/)

**Title: 10x Faster, Cheaper, Better – The Promise Of AI-Powered Innovation**

**By: Prof. Darrell Mann, CEO, Systematic Innovation Network**

* **Overseas onsite participants can enjoy a one-day free local tour or free workshop particition.**
* **Overseas onsite participants who missed the workshop can apply for an online afterward make-up class.**